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www.DooLoad.com

DooLoad Promotion Tool

Professional Package

Album, Clip & Artist Promotion

Product: Album, Video Clip & Special Tools

Term: 3 Months

- ▶ strategic conception and realization of the artist's presence in the German-speaking market
 - ▶ reviews and features: cooperations with all relevant target group orientated online platforms (categories: general interest, lifestyle, women, music, culture, subcultural sites, communities etc.)
 - ▶ realization of album prelistenings
 - ▶ video plugging and realization of video premieres
 - ▶ online newsletter (contact pool: more than 800 media partners)
 - ▶ **working with special tools:**
 - generic interview
 - widgets
 - ecards
 - web trailer
 - album player
 - EPKs
 - videos
- transparent reporting system (regular and all-encompassing reportings)

more information and prices upon request
contact: promotion@doload.de

Depending on the requirements of the campaign there should be a calculated leadtime of 6 to 8 weeks minimum for an effective promotion work.