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## DooLoad Promotion Tool

### Standard Plus Package

Album & Clip Promotion

Product: Album & Video Clip

Term: 1 Month

- » strategic conception and realization of the artist's presence in the German-speaking market
- » reviews and features: cooperations with all relevant target group orientated online platforms (categories: general interest, lifestyle, women, music, culture, subcultural sites, communities etc.)
- » realization of album prelistenings
- » video plugging and realization of video premieres
- » online newsletter (contact pool: more than 800 media partners)
- » transparent reporting system (regular and all-encompassing reportings)

**more information and prices upon request**  
**contact: [promotion@doload.de](mailto:promotion@doload.de)**

Depending on the requirements of the campaign there should be a calculated leadtime of 6 to 8 weeks minimum for an effective promotion work.